



We cordially invite you for

## WEBINAR

### How nutrition can help your pruritic patients

with Dr Iveta Bečvářová

Wednesday 12th October, 7pm (approx. 75mins)

To register click NOW the link below:

<https://hillsvet.webex.com/hillsvet/onstage/g.php?MTID=e4bcf269db5ea8a08251806095f854ab4>

- Did you ever have a patient with a pruritic, chronic, and relapsing inflammatory dermatitis that belongs to a very frustrated pet owner?
- Do you often suspect that pet owners are not following your dietary recommendations?
- Do you often wonder what is the best management for a patient with concurrent food allergy and atopic dermatitis

During the webinar Dr Bečvářová will discuss:

- How nutrition can help manage the chronic pruritic patient
- Top tips to ensure client compliance to your dietary recommendations
- How to best manage patients with concurrent allergic dermatitis



#### Our Speaker

Iveta Becvarova, DVM, MS, Diplomate ACVN joined the Professional & Veterinary Affairs group at Hill's Pet Nutrition Europe in 2011 where she currently serves as Director of Academic Affairs. She is also an Adjunct Assistant Professor - Veterinary Nutrition at Virginia-Maryland College of Veterinary Medicine, USA. She became a Diplomate of the American College of Veterinary Nutrition (ACVN) in July 2007. She completed her Master of Science degree in Biomedical and Veterinary Sciences and Nutrition Residency program at the Virginia-Maryland College of Veterinary Medicine in 2006 and earned her DVM degree in 1999 from the University of Veterinary and Pharmaceutical Sciences Brno, Czech Republic. The majority of her

professional career has been in academic veterinary medicine as a Clinical Assistant Professor – Veterinary Nutrition at the Virginia-Maryland College of Veterinary Medicine in the USA. She is a past president of the board of the ACVN, a member of the American Academy of Veterinary Nutrition (AAVN) and of the European Society of Veterinary & Comparative Nutrition (ESVCN). Dr. Becvarova conducted studies in obesity, body composition and oxidative stress.